

**ADAM™ ADDRESS BOOK FILER/AUTO DIALER****REGISTRATION CARD**

Name \_\_\_\_\_ Tel. No. \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Date of Purchase \_\_\_\_\_

Where Purchased:

- Department Store
- Drug Store
- TV/Hi-Fi Store
- Discount Store

- General Merchandise Store (J.C. Penney, Sears, etc.)
- Catalog Showroom
- Specialty/Electronics
- Toy Store
- Other \_\_\_\_\_

We would appreciate your answers to these questions to help develop future Coleco products. However, this is not necessary in order to validate the warranty.

Purchaser sex:  M  FMarried?  Yes  No

Number of Children \_\_\_\_\_

Purchaser age:  18-24  35-49  
 25-34  over 50

Family Income:

- under \$10,000  25,001-30,000
- 10,001-15,000  30,001-35,000
- 15,001-20,000  35,001-40,000
- 20,001-25,000  over 40,000

Who will be the main user of this product?

- Husband  F under 6  M 12-17  F 17-35
- Wife  M 6-11  F 12-17  M over 35
- M under 6  F 6-11  
 M 17-35  F over 35

What other product(s) would you consider purchasing?

What other ADAM software products do you have?

Where have you seen or heard about this product?

- TV Commercial  Magazine ad
- Newspaper ad  Seen in store
- Friend told you  Other \_\_\_\_\_
- Child told you

**COLECO**

PLACE  
POSTAGE  
HERE

**COLECO INDUSTRIES, INC.**  
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